



Seamless Printer Management for Logistics IT Professionals with SOTI Connect

OVERVIEW



Problem

Managing a Large Fleet of Printers in a Fast-Paced Logistics Environment



Background

Locating, Maintaining and Configuring Printers



Solution

Simplified Printer Management with SOTI Connect



Running a global fleet of printers is difficult to manage on a daily basis. Couple this with the fluid and fast-paced demands of the logistics industry, the workload can be taxing on your IT team and requires a functional solution that can support printer management and operations.

PROBLEM

Managing a Large Fleet of Printers in a Fast-Paced Logistics Environment

Simplified IoT device management is critical for organizations that rely on several hundred printers to track and trace inventory and shipments within their warehouses, and throughout the entire supply

BACKGROUND

Locating, Maintaining and Configuring Printers

The transportation and logistics industry often deploys an extensive fleet of printers that could be in use across several remote locations at once, including mobile printers used in the field. With an extensive printer fleet and fast-paced environment that requires constant accuracy, locating company assets, ensuring device health, and keeping up with ever-changing logistics demands, it can be straining your IT personnel. Without a way to easily locate assets, check on device health, and remotely configure settings, productivity is hampered, and the supply chain is disrupted.



SOLUTION

Simplified Printer Management with SOTI Connect

Handling everything from maintenance and performance to configurations and settings is easier for IT Professionals using our partner's remote printer management software, SOTI Connect, to manage TSC Printronix Auto ID printers. SOTI Connect provides several benefits that make complete lifecycle management of TSC Printronix Auto ID printers easy.

- Easy-to-use software interface and dashboard: Provides real-time views of vital printer information and device health.
- Simplified remote printer management: Manage printer settings and instantly perform device actions on single or multiple printers.
- Preset automation rules to remedy issues: Create pre-defined conditions and preconfigured actions when those conditions are met for proactive resolution.

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SOTI Connect: Easily Track Assets and Boost Productivity

SOTI Connect features a highly flexible, data-driven architecture that quickly delivers printer management and support to vastly reduce IoT deployment time. And it helps you identify device maintenance issues before they impact performance. The software offers:

- Remote firmware updates that fix bugs, patch vulnerabilities, and enable new capabilities instantly.
- Advanced data collection for 24/7 printer status updates that ensure reliable printer performance.
- Automatic notification alerts for abnormal printer behavior.
- Enhanced visibility into asset location for better tracking, activity check-ins and operational improvements.
- The ability to track device health, performance, and usage.

SOTI Connect's robust reporting and analytics provide business intelligence that supports your team and facilitates operational efficiency.



RECOMMENDATION

A Wide Selection of Mission-Critical Thermal Label Printers

TSC Printronix Auto ID is one of the first thermal label printer manufacturers to support SOTI Connect. Customers have the choice of a full line of printers including mobile, desktop, industrial, and print engines. Our printers with advanced technology like RFID and barcode inspection are also compatible with SOTI Connect to bring users a new level of productivity and operational intelligence.

Rugged Mobile Printers

TSC's [Alpha-30L and Alpha-40L mobile performance printers](#) are user-friendly, heavy-duty, easily managed and seamlessly integrated with SOTI Connect. Our Alpha series mobile printers feature:

- **Smart Battery Technology:** Vital battery health data and charge cycle history for mobile printers. Visibility is maintained into activity levels and performance in mission-critical environments.
- **Bad Dot Detection:** Alpha series mobile printers host an advanced thermal printhead (TPH) mechanism that allows for instant notifications to identify and address problems immediately, reducing risk and costly replacements.

A Single Printer with RFID and Barcode Inspection

Our advanced [T6000e enterprise printer](#) can print, encode and perform our ODV-2D Barcode Inspection, all at the same time. This unique market offering – one printer that performs multiple functions at the same time with easy SOTI Connect management – is exclusive to users of TSC Printronix Auto ID's T6000e rugged printer.



CONCLUSION

IT Just Got Easier. More Features, Simpler Printer Management.

Handling printer management is easier for IT Professionals using SOTI Connect to manage TSC Printronix Auto ID printers.

We are one of the first thermal label printer manufacturers to support SOTI Connect. Our customers have access to [a full line of SOTI compatible printer options available](#), including mobile, desktop, industrial, and print engines. Our partnership with SOTI makes IT easier by providing more features to enhance operations and simplify printer management. SOTI Connect paired with our broad range of printers offers a rich feature set and ease of management to propel your business and its logistics forward.

To learn more about SOTI Connect remote printer management, visit info.tscprinters.com/soti or contact your local sales representative.