

I costi nascosti del settore retail - cosa dicono i numeri

# Sapevi che...

Il settore retail è sotto pressione a causa dell'aumento dei costi, della crescente complessità delle operazioni e della scarsa visibilità sulla catena di approvvigionamento.

**\$100 Miliardi**

spesi ogni anno per la logistica inversa del settore retail negli Stati Uniti<sup>7</sup>

**\$10 Milioni**

è il costo medio del richiamo di un prodotto<sup>8</sup>

**\$132 Miliardi**

di differenze inventariali nella settore retail globale<sup>4</sup>

**\$101 Miliardi**

persi nelle frodi sui resi negli Stati Uniti<sup>5</sup>

**\$1.77 Miliardi**

persi a livello globale per via di discrepanze di inventario<sup>3</sup>

**€8.7 Milioni**

di multa ai danni di un rivenditore per aver venduto prodotti scaduti<sup>9</sup>

**\$65 Miliardi**

di esportazioni di abbigliamento a rischio a causa dei cambiamenti climatici<sup>9</sup>

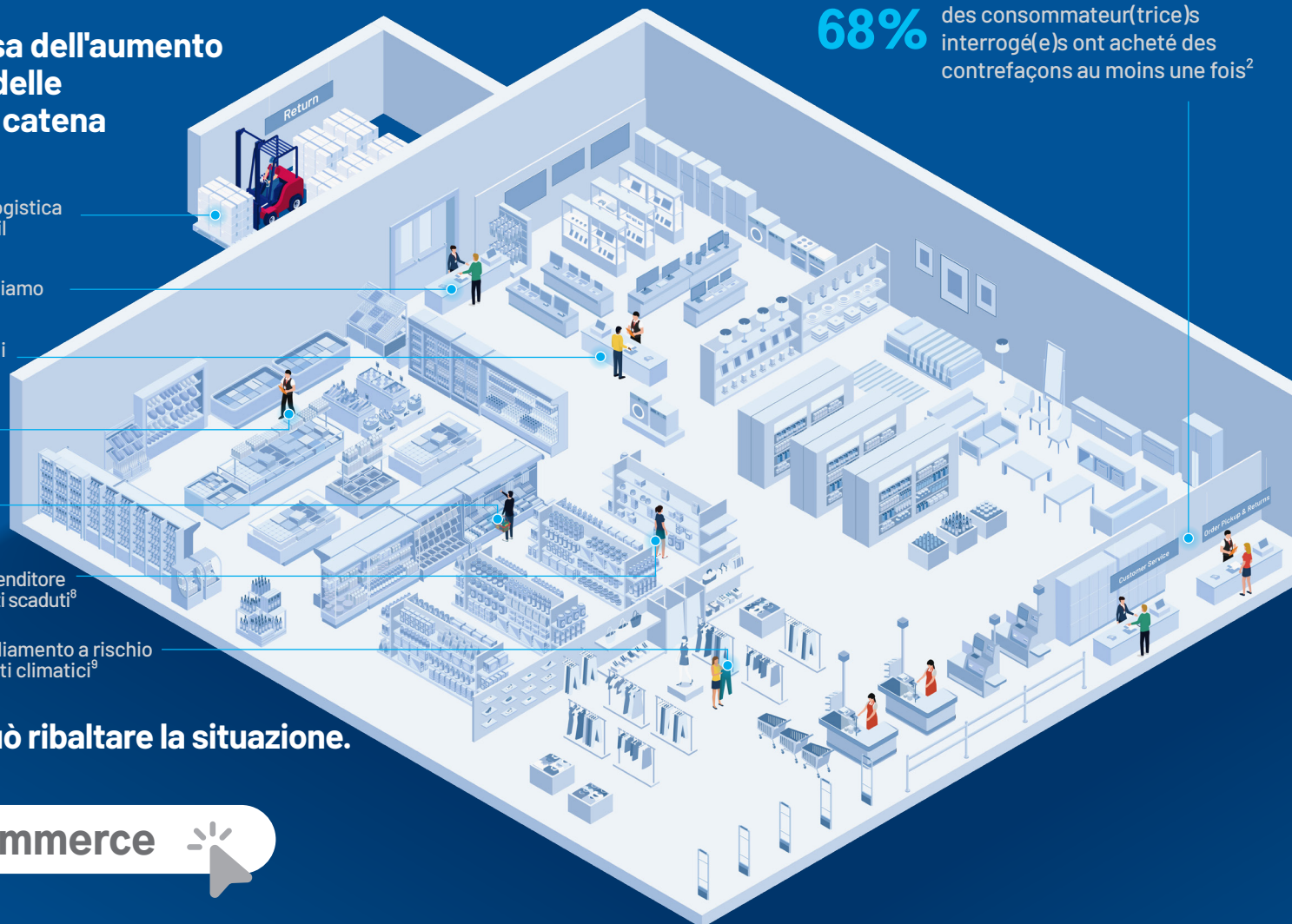
L'AIDC è la tecnologia intelligente che può ribaltare la situazione. Scopri come su

[tscprinters.com/unified-commerce](https://tscprinters.com/unified-commerce)



**67%** des consommateur(trice)s interrogé(e)s ont été confronté(e)s à des problèmes de livraison<sup>1</sup>

**68%** des consommateur(trice)s interrogé(e)s ont acheté des contrefaçons au moins une fois<sup>2</sup>



**TSC**

<sup>1</sup> National Retail Federation, NRF and Appriss Retail Report: \$74.3 Billion in Merchandise Returned in 2023, December 26, 2023, <https://nrf.com/media-center/press-releases/nrf-and-appriss-retail-report-743-billion-merchandise-returned-2023>  
<sup>2</sup> Melissa Tatoris, The Growing Challenge of Retail Returns and Reverse Logistics, December 10, 2024, <https://zetaglobal.com/resource-center/retail-returns-reverse-logistics-challenges/>  
<sup>3</sup> Kearney, How can traceability reduce the scope and cost of product recalls?, June 13, 2024, <https://www.kenney.com/industry/agriculture-food/article/how-can-traceability-reduce-the-scope-and-cost-of-product-recalls>  
<sup>4</sup> Invue, 6 Retail Shrinkage Statistics and What They Mean for Your Business, July 19, 2024, <https://invue.com/resource-center/blog/6-retail-shrinkage-statistics>  
<sup>5</sup> National Retail Federation, NRF and Appriss Retail Report: \$74.3 Billion in Merchandise Returned in 2023, December 26, 2023, <https://nrf.com/media-center/press-releases/nrf-and-appriss-retail-report-743-billion-merchandise-returned-2023>  
<sup>6</sup> Marianne Wilson, Study: Global retail losses due to inventory distortion hit \$1.77 trillion, July 23, 2023, <https://chainstoreage.com/study-global-retail-losses-due-inventory-distortion-hit-177-trillion>  
<sup>7</sup> Yumda, Expired food sold, April 20, 2021, <https://www.yumda.com/en/news/110720/expired-food-sold.html>  
<sup>8</sup> Jeffrey Casale, The End Of Retail Greenwashing, April 1, 2024, <https://www.forbes.com/councils/forbestechcouncil/2024/04/01/the-end-of-retail-greenwashing/>  
<sup>9</sup> ACW, e-commerce grows but 67% of consumers face delivery problems, March 20, 2025, <https://aicargoweeek.com/e-commerce-grows-consumers-face-problems/>  
<sup>10</sup> Saleem Alhabash, Anastasia Kononova, Patricia Huddleston, Heijun Lee, and Moldir Moldagaliyeva, Global Anti-Counterfeiting Consumer Survey, 2023, <https://a-capp.msu.edu/article/global-anti-counterfeiting-consumer-survey-2023/>