

WHITE PAPER



# Introduction: Securing Thermal Printers in a Connected Enterprise

In today's hyper-connected business landscape, thermal printers play a vital role across industries, including supply chain management, warehouse operations, manufacturing, and retail. As these devices become more deeply integrated into enterprise networks, they also introduce new vectors for cyber threats — namely, potential entry points for unauthorized access, data breaches, or system disruptions.

Despite their essential function, thermal printers are often overlooked in cybersecurity planning. Yet, their connection to critical systems makes them vulnerable if unprotected.

This white paper examines the growing importance of securing thermal printers within enterprise IT ecosystems. It outlines the key security risks, explores industry standards, and offers best practices and protective strategies. By understanding the challenges and implementing robust security measures, organizations can ensure their printing infrastructure remains both high-performing and resilient—no longer a blind spot, but a secured part of their cybersecurity posture.

To underscore the urgency of printer and device-level security, consider the following:

- According to a 2024 Gartner survey, 63% of organizations worldwide have fully or partially implemented a zerotrust strategy, highlighting a growing shift toward protecting all devices—including printers—within enterprise networks<sup>1</sup>.
- A **Cybernews experiment** revealed that nearly 28,000 unsecured printers globally were hijacked to raise awareness of widespread vulnerabilities<sup>2</sup>.

■ In 2023, security breaches increased 72% from 2021, according to **Forbes**, with the average breach lifecycle lasting 292 days (**IBM**)<sup>3</sup>.(\*3)

These statistics emphasize the importance of including printers in security planning—not only to protect data but to avoid being the weak link in the chain.

To effectively address the risks posed by unsecured thermal printers, organizations must adopt a structured approach that considers both technical vulnerabilities and strategic frameworks.

The following sections outline the evolving threat landscape, relevant cybersecurity models, and TSC Auto ID's approach to embedding security into every layer of printing infrastructure. From system design and operational best practices to coordinated vulnerability responses, this paper offers a roadmap for building secure, resilient printing environments.

#### **Understanding the Risk Landscape**

#### Recognizing Printers as Potential Attack Surfaces

As thermal printers become increasingly embedded within enterprise networks, they face the same threats as any connected device. Understanding these risks is the first step in mitigating them. Key vulnerabilities include:

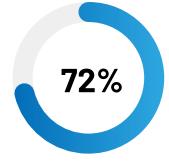
- Unauthorized Access: Printers with open network ports or unsecured web interfaces can be exploited.
- Data Interception: Print jobs containing sensitive data (e.g., shipping labels, inventory info) may be intercepted.
- Malware Infiltration: Printers can be used as a bridge to deploy malware into broader enterprise systems.



of organizations have implemented a zero-trust strategy.



unsecured printers globally were hijacked.



increase in security breaches.



## Applying Cybersecurity Principles and Frameworks

Aligning Printer Security with Industry Models and Standards

To address these challenges, well-established security models and standards provide structured approaches:

- CIA Triad: A foundational model in information security, the CIA Triad emphasizes three core principles:
  - **Confidentiality:** Prevent unauthorized access to data.
  - **Integrity:** Ensure the accuracy and consistency of data throughout its lifecycle.
  - **Availability:** Guarantee systems and data are accessible when needed.
- Zero Trust: This model assumes no device or user is inherently trusted, regardless of location within or outside the enterprise network. Every access request must be verified, making Zero Trust especially applicable to networked printers as they operate on the edge of security perimeters.
- NIST Cybersecurity Framework: Developed by the U.S. National Institute of Standards and Technology, the NIST CSF provides a comprehensive, structured lifecycle for managing cybersecurity risks across five key functions:

- **Identify:** Catalog systems, assets, and associated risks.
- **Protect:** Implement safeguards like access control and encryption.
- **Detect:** Monitor network activity for anomalies and potential threats.
- **Respond:** Develop action plans to contain and mitigate incidents.
- **Recover:** Restore operations and services after a breach.
- RED (Radio Equipment Directive): The RED 2014/53/ EU is a European regulatory directive for devices with wireless communication functions, including printers equipped with Wi-Fi, Bluetooth, or RFID. Under the RED Delegated Regulation, based on EN 18031-1 and EN 18031-2, manufacturers must ensure the protection of:
  - **Personal Data Assets:** Data processed or stored by the printer.
  - **Communication Network Assets:** Enterprise networks the printer is connected to.
  - **Other Equipment or Services:** External IT systems that may be affected by printer behavior.

To uphold core security principles, each asset category must be protected across the dimensions of confidentiality, integrity, and availability.

### TSC Auto ID's Embedded Security Features

#### Security Built Into Every Stage of the Device Lifecycle

TSC Auto ID integrates core security capabilities directly into the architecture of its thermal printers to support secure enterprise operations:

- **Firmware Authentication:** Ensures only trusted firmware is installed, preventing modifications.
- TLS/SSL Encryption: Secures sensitive print jobs and configuration data during network transmission.
- Access Control and Authentication: Enforces userlevel authentication to restrict access to printer interfaces and settings.
- Remote Management Tools: Provide secure, centralized control for configuring devices and managing firmware across distributed environments.

## Operational Best Practices for IT and Operations Teams

### Safeguards for Managing Device Security, Access Control, and Network Exposure

TSC Auto ID thermal printers incorporate multiple configurable controls to support secure deployment across enterprise environments:

- Communication Interface Control: Allows administrators to enable or disable interfaces such as Bluetooth, Ethernet, Wi-Fi, and USB to minimize exposure.
- Role-Based Access Control (RBAC): Ensures only authorized users can configure settings or initiate print jobs.
- Firewall Capabilities: Support IP/MAC address filtering and session timeout policies to limit unauthorized access.
- Firmware Management: Regular updates help address known vulnerabilities and maintain device security posture.
- Network Segmentation: Isolates printers from critical IT infrastructure to reduce the blast radius if they become compromised.
- Password Enforcement: Supports strong password policies, including complexity rules and session timeouts after user inactivity.
- File Access Restriction: Controls read/write access and deletion rights within the printer's file system.
- Data Protection: Protects privacy data during storage and printing processes and includes secure data wipe capabilities.
- Secure Communications: Encrypt data in transit using TLS/SSL protocols.



#### **Coordinated Vulnerability Response**

### Reinforcing Stakeholder Trust Through Transparent and Timely Remediation

TSC Auto ID maintains a dedicated vulnerability disclosure program to support transparent reporting and coordinated resolution of security issues:

- A secure reporting channel is available for customers and partners to report potential vulnerabilities.
- All submissions are reviewed by TSC Auto ID's engineering and security teams under standardized triage and resolution workflows.
- Once validated, security advisories are published on its official website along with mitigation guidance and relevant firmware updates.
- Affected stakeholders are proactively notified to ensure timely patch application through appropriate communication channels.

This program reflects TSC Auto ID's ongoing commitment to security, transparency, and collaboration with the global cybersecurity community.

## Conclusion: Securing Printing Infrastructure for Enterprise Resilience

### Integrating Thermal Printers into a Comprehensive Security Strategy

As cyber threats grow more sophisticated and frequent, enterprise security strategies must encompass all networked devices—including thermal printers—as integral components of the overall infrastructure. TSC Auto ID's security-by-design approach to thermal printing enables organizations to reduce risks while maintaining operational efficiency.

### Key advantages of TSC Auto ID's secure printing architecture:

 Configurable Security Setting: Accommodates diverse deployment scenarios and enterprise policies.



- Centralized and Local Management: Simplify administration while improving operational control.
- Rapid System Recovery: Restores devices to a secure default state with minimum downtime.
- Lifecycle-Integrated Security: Reduces vulnerabilities from product design through decommissioning.
- Built-in Data Privacy Protection: Safeguards sensitive assets such as digital certificates.

By embedding cybersecurity into every stage of development, TSC Auto ID enables enterprises to stay ahead of evolving threats and sustain trust across all operations. Secure printers help protect the integrity of enterprise infrastructure—supporting safe and resilient business continuity.

Gartner Survey: https://www.gartner.com/en/newsroom/press-releases/2024-04-22-gartner-survey-reveals-63-percent-of-organizations-worldwide-have-implemented-a-zero-trust-strategy

<sup>&</sup>lt;sup>2</sup> Cybernews experiment: https://cybernews.com/security/we-hacked-28000-unsecured-printers-to-raise-awareness-of-printer-security-issues/?utm\_source=chatgpt.com#comments

<sup>&</sup>lt;sup>3</sup> Global cybersecurity statistics: https://www.varonis.com/blog/cybersecurity-statistics



#### **CORPORATE HEADQUARTERS**

TSC Auto ID Technology Co., Ltd. Tel: +886 2 2218 6789

E-mail: apac\_sales@tscprinters.com

#### LI ZE PLANT

TSC Auto ID Technology Co., Ltd. Tel: +886 3 990 6677

E-mail: apac\_sales@tscprinters.com

#### **CHINA**

Tianjin TSC Auto ID Technology Co., Ltd. Tel: +86 22 5981 6661

E-mail: apac\_sales@tscprinters.com

### TSC A

**RUSSIA** 

TSC Auto ID Technology EMEA GmbH Tel: +49 (0) 8106 37979 000

E-mail: emea\_sales@tscprinters.com

TSC Auto ID Technology EMEA GmbH

E-mail: emea\_sales@tscprinters.com

#### **ASIA PACIFIC**

TSC Auto ID Technology Co., Ltd. Tel: +886 2 2218 6789

E-mail: apac\_sales@tscprinters.com

#### MIDDLE EAST

Tel: +7 495 646 3538

TSC Auto ID Technology ME Ltd, FZE Tel: +971 4 2533 069

E-mail: emea\_sales@tscprinters.com

#### KOREA

TSC Korea Representative Office

Tel: +82 2 852 3322

E-mail: apac\_sales@tscprinters.com

#### INDIA

TSC India Representative Office

Tel: +91 2249 679 315

E-mail: apac\_sales@tscprinters.com

#### AMERICAS

 ${\sf TSC}\ {\sf Auto}\ {\sf ID}\ {\sf Technology}\ {\sf America}\ {\sf Inc.}$ 

Tel: +16572580808

E-mail: americas\_sales@tscprinters.com

#### **MEXICO**

TSC Mexico Representative Office

Tel: +152 (33) 3673 1406

E-mail: americas\_sales@tscprinters.com

#### **BRAZIL**

TSC Brazil Representative Office

Tel: +55 (11) 3554 7225

E-mail: americas\_sales@tscprinters.com