Bluebird's Smart Retail One Solution, Limitless Capabilities







As a total solutions provider, Bluebird specializes in enterprise-grade mobile computers, tablets, payment terminals, and RFID readers designed for the retail industry.

With over 30 years of expertise, we lead in delivering innovative, IoT-enabled solutions that streamline operations and enhance customer engagement.

Choose Bluebird to drive productivity and efficiency in your retail business.

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Mobile Computers RFID Solutions Enterprise Tablets Payment Terminals Interactive KIOSK Automotive

04 Bluebird Solution

Vertical Usage Bluebird Solution

04 About TSC

TSC Auto ID Our Portfolio Vertical Usage

Company Profile COMPANY PROFILE

Unlimited Innovation for Better Life

Bluebird has always focused on boundless innovation with confidence, setting the standard for current market leaders. It is in moments of decision that Bluebird helps improve your life.

No.1 Provider

No.1 provider for Industrial mobile solutions including RFID, Mobile Computer / Tablet, Payment Solution

History Since 1995

Certified by R&D history since 1995 and placed in the global top 3 as a provider of high-end enterprise mobility management

3,300 Global Customers Across 120 Countries

Trusted by 3,300 enterprise customers with global brand power, providing integrated services for total enterprise IoT environment

2,000 Global Partners

Enhancing product quality and service through strategic partnership

Technology-Oriented

Technology-oriented company which started as a software company for VoIP, Mobile, and PC messengers (Skype, and Kakao Talk) in 1995

A to Z Support

BOS[™] total solution, BlueBirdCare[™] service plan



Stunning Competency, Maximum Usability

Optimized usability, powerful accessories and un-compromising quality & price for value

Intensive R&D-Driven Company

52% of total employees(140 out of 267) are R&D Development personnel*

* Average percentage of development workers in 2020: 5.8% (Source: Korea Institute of S&T Evaluation and Planning, KISTEP)

Company Profile **VARIOUS VERTICALS**

Optimized Solution for Any Kind of Business Environment

The world's top-tier companies from the industry of retail, transportation, logistics, and healthcare to government have used our solution and constantly upgraded to expand their usage





Our Portfolio BLUEBIRD DEVICE & MANAGEMENT SOLUTIONS



lobile Comp	uter Specialized	d Mobile Computer	Rugged	Tablet
	RFID S	OLUTIONS		
Deskt	op RFID Reader	Short Ra	inge RFID	RFID Inte
				E
5				
	Retai	l Mobility		
		INDUSTRIAL AC	CCESSORIES	
	MANAGEM	ENT SOLUTION		
	Secure	e & Manage		Productivity
			BOS™ VoIP / PTT	
	BOS™ KIOSK		BOS [™] Wi-Fine	
	AER		BOS [™] Keyboard	
	BOS [™] Secure Care [™]		BOS™ OneScan	
	BOS [™] Device Finder			







Mobile Computers **RFID Solutions**

Enterprise Tablets

Rugged Mobile Computer | Managed Mobile Computer | Keypad Mobile Computer | Specialized Mobile Computer



S20

The accessible, rugged device for Enterprise Mobility based on 5G

- 6" display
- Planned to be upgraded to Android 17
- 5ft drop spec and IP68 sealing
- Slim and ergonomic design
- Latest wireless technology, 5G, Wi-Fi 6E applications

S50

based on 5G

- 6" display
- Planned to be upgraded to Android 16
- 5ft drop spec and IP68 sealing
- Thin and rugged design
- Latest wireless technology, 5G, Wi-Fi 6E applications

Payment Terminals

Automotive

Interactive KIOSK





The Ultimate Performance for Enterprise Mobility

S70

The Ultimate Ultra-rugged for Enterprise Mobility based on 5G

- 6" display
- Planned to be upgraded to Android 16
- 10ft drop spec and IP68 sealing
- Strong and rugged design
- Latest wireless technology, 5G, Wi-Fi 6E applications



BOS[™] Soluiton



S70 EXPLOSION PROTECTION

The Ultimate Ultra-rugged for Enterprise Mobility based on 5G

- 6" display
- Planned to be upgraded to Android 16
- 10ft drop spec and IP68 sealing
- Powerful Explosion Protection Feature
- Cutting-edge wireless network
- Ultra rugged device for stable using

Mobile Computers RF

RFID Solutions

Enterprise Tablets Payment Terminals

Rugged Mobile Computer | Managed Mobile Computer | Keypad Mobile Computer | Specialized Mobile Computer





S10

Light & Comfortable Enterprise Mobile Computer for any sized business

- 5.5" display
- Planned to be upgraded to Android 18
- Perfect Match for Any-sized Business
- Easy to carry & operate with one hand
- Power uninterrupted all day long with user replaceable battery & BOS[™] Power manager
- Robust Memory Configuration

EF551

The Ultimate Ultra-ru based on 5G

- 5.45" display
- Upgradable to Android 16
- Rugged SKU 1, 2 support
- 5ft Drop spec and IP68 & IP65 sealing (Rugged SKU: 8ft Drop spec and IP68 sealing)
- Faster 2.7GHz processor and new Universal Flash Storage (UFS)
- MU_MIMO tech to be faster and broader networking

Automotive

Interactive KIOSK



The Ultimate Ultra-rugged for Enterprise Mobility

EF550R

The Ultimate Ultra-rugged for Enterprise Mobility

- 5.45" display
- Upgradable to Android 14
- 8ft Drop spec and IP68 & IP65 sealing
- Faster 2.2GHz processor and new Universal Flash Storage (UFS)
- MU_MIMO tech to be faster and broader networking



BOS[™] Soluiton



EF550

The Ultimate Performance for Enterprise Mobility

- 5.45" display
- Upgradable to Android 14
- 5ft Drop spec and IP68 & IP65 sealing
- Faster 2.2GHz processor and new Universal Flash Storage (UFS)
- MU_MIMO tech to be faster and broader networking

Mobile Computers

RFID Solutions

Enterprise Tablets Payment Terminals

Rugged Mobile Computer | Managed Mobile Computer | Keypad Mobile Computer | Specialized Mobile Computer





SF650

Sleek Consumer Style Full Touch Mobile Computer

- The largest 6.5" Display
- High capacity battery (5,000mAh)
- Planned to be upgraded to Android 14
- Ultra-thin, bezel-less design
- Ultimate performance with cost-efficient in enterprsie class

HF550X RFID

Consumer-like Enterprise Mobile Computer with Integrated RFID Reader

- 5.45" Display
- Nominal RFID reading distance Ergonomic design which maximizes user
- satisfaction
- Optimized with customer facing area
- Lightweight device which decreasing work fatigue and easy to carry

Automotive

Interactive KIOSK





HF550X

Pocket-Size Hybrid Full Touch Mobile Computer

- 5.45" Display
- Upgradable to Android 14
- Faster 2.2GHz processor and new Universal Flash Storage (UFS)
- 4ft Drop spec and IP67 sealing
- MU_MIMO tech to be faster and broader networking
- Support fingerprint fuction



BOS[™] Soluiton



Mobile Computers RFID Solutions

Enterprise Tablets

Rugged Mobile Computer | Managed Mobile Computer | Keypad Mobile Computer | Specialized Mobile Computer



EK430

Enterprise Keypad Touch Mobile Computer

- 4.3" Display
- Planned to be upgraded to Android 14
- Faster 2.2GHz processor and new Universal Flash Storage (UFS)
- Wi-Fi and cellular to connect any worker, anywhere
- 1D&2D barcode imager
- 6ft Drop spec and IP65 sealing
- High capacity, user replaceable battery

VX500 PTT Rugged MCPTT Mobile Computer

5" Display

- Stable network connection and uninterrupted communication by Mission Critical LTE PTT
- Planned to be upgraded to Android 14
- Faster 2.2GHz processor and new Universal Flash Storage (UFS)
- 4.9ft Drop spec and IP68 sealing
- MU_MIMO tech to be faster and broader networking

B Payment Terminals

Automotive

Interactive KIOSK





BOS[™] Soluiton

Mobile Computers

RFID Solutions

Enterprise Tablets

Handheld RFID Reader | Fixed RFID Reader | Desktop RFID Reader | Short Range RFID | RFID Integration System | RFID-Antenna



RFR901

Next Generation of RFR900 **Bluetooth & Electrical RFID Reader for Android/iOS**

- Sleek, ergonomic design
- The longest read range of 32.8+ ft, the fastest read rate of 1,300+ tags per second
- Flexible mount options
- Long-lasting battery, hot swap support
- Android, iOS, Windows compatible
- Industrial durability (Tanksmith[®] ruggedness)
- Integrated with major SW solutions (SML, Sensormatic, Checkpoint, Detego, Nedap)

RFR901 FOR U MOUNT

Bluetooth RFID Reader with barcode scanner for iOS devices

- Sleek, ergonomic design
- 1D/2D image barcode scanner
- iPod touch mount support
- Bluetooth connection

Payment Terminals Automotive Interactive KIOSK



RFR900

Bluetooth and Electrical RFID Reader for Android/ Windows devices

- Lightweight, ergonomic design
- Quick and accurate reading rate
- Reading compatibility for major tags (Avery Dennison, SML, Sensormatic, Smartrac)
- Long-lasting operation (Efficient battery operation + technology for heat prevention)
- Reasonable cost compared to competitors



BOS[™] Soluiton



RFR900S

Bluetooth RFID Reader with barcode scanner

- Lightweight, ergonomic design
- Quick and accurate reading rate
- 1D/2D image barcode scanner
- Universal mount support
- Bluetooth connection (Android, iOS, Windows)

Mobile Computers

RFID Solutions

Enterprise Tablets

Handheld RFID Reader Fixed RFID Reader







FR900

Fixed UHF RFID Reader for Effective Supply Chain System

- Best in Enterprise class performance
- One Reader, Multiple read points
- Perfect reading accuracy
- Refined & rugged design
- Low deployment cost
- Easy installation, operation with platform support

DR SERIES (DR901/DR900)

Ultra-slim / Compact Desktop UHF RFID Reader

- Fast reading speed and precise read range with integrated antenna
- USB Power supply
- Low deployment cost
- Easy installation, operation
- Plug and Play support

Payment Terminals Automotive

Interactive KIOSK

Desktop RFID Reader | Short Range RFID | RFID Integration System | RFID-Antenna



HF550X RFID

Consumer-like Enterprise Mobile Computer with Integrated RFID Reader

- 5.45" Display
- Nominal RFID reading distance
- Ergonomic design which maximizes user satisfaction
- Optimized with customer facing area
- Lightweight device which decreasing work fatigue and easy to carry



BOS[™] Soluiton



Mobile Computers

RFID Solutions

Payment Terminals Enterprise Tablets





SMART TUNNEL READER

Accurate RFID Smart Tunnel with item-level traceability

- Real-time label reading
- Mass recording of labels in coding mode
- Integral screening of radio frequency signal, avoiding external readings
- RF software point for warehouse management
- Valid for inbound and outbound operation

TRANSITION GATE RFID Transition Gate with Fast Recognizing Speed

- Wave Antenna beam width extends almost straight, providing clear reading range
- Realtime Data Processing processing immediate read data
- High accuracy for large numbers of people or products passing through
- Easy reading of items passing in the boxes or on pallets

Automotive

Interactive KIOSK

Handheld RFID Reader | Fixed RFID Reader | Desktop RFID Reader | Short Range RFID | RFID Integration System | RFID-Antenna



SELF CHECKOUT

RFID Self Checkout providing accurate payment experience to customers

- Providing fast & accurate payment
- Accurate and Reliable Service Less likely to fail by utilizing RFID solutions
- Reducing operational costs able to reduce dependence on workforce for payments



BOS[™] Soluiton



Enterprise Tablets **RFID Solutions** Mobile Computers



ANS981

Lightweight Antenna for Various Usage

- Lightweight
- Selfcheckout
- Retail POS
- Inventory Checking
- RFID Portal
- Gate Transition

ANS961 Antenna with Wide Beam Width

- Lightweight
- Wide beam width in all directions
- Selfcheckout
- Retail POS
- Inventory Checking
- RFID Portal
- Gate Transition

Payment Terminals Interactive KIOSK Automotive

Handheld RFID Reader | Fixed RFID Reader | Desktop RFID Reader | Short Range RFID | RFID Integration System | RFID-Antenna





ANS980

Antenna designed for Long-Range Scanning

- Antenna covering a wide range
- Point-of-sale
- Vehicle Tolling/Access
- Portals, Outdoor gates
- Shelving Application
- Laundry Application



BOS[™] Soluiton

ANS960

Mid Performance & Slim

- Sleek, Discreet, Rugged
- Point-of-sale
- Portals, Outdoor gates
- Inventory Management
- Medical & Pharma Application

Mobile Computers	RFID Solutions	Enterprise Tablets
Handheld RFID Reader	Fixed RFID Reader	<section-header></section-header>
	BLUEBIRD	

AN970

High Performance & General Purpose

- Global flexibility for all enterprises
- Point-of-sale
- Portals, Outdoor gates
- Inventory Management
- Gates

AN971 Mid Performance & Large Area

- Point-of-sale
- Portals, Outdoor gates
- Inventory Management
- Gates

Interactive KIOSK Payment Terminals Automotive

Short Range RFID | RFID Integration System | RFID-Antenna



Large area coverage in any environment

AN950

Mid Performance & Compact

- Compact indoor/outdoor antenna for customer-facing environments
- Point-of-sale
- Conveyor belts
- Inventory Management
- Gates



BOS[™] Soluiton



Mobile Computers

RFID Solutions

Enterprise Tablets

Rugged Tablet | Managed Tablet | Specialized Tablet





RT104

Optimized for Business in Every Aspect with Ruggedness & Windows OS

- 10.1" display
- Windows OS
- Network roaming stability
- 4GB LPDDR4 RAM / 64GB eMMC Flash
- 4ft drop spec and IP65 sealing
- Spin-handstrap and barcode scanner as SmartPlug™
- User replaceable & high capacity battery
- Fast charging support

RT103

Optimized for Business in Every Aspect with Ruggedness & Android OS

- 10.1" display
- Hot Swap support
- 4ft Drop spec, IP65 sealing
- SmartPlug™
- High capacity battery of 6,000mAh
- & 5MP Fixed Focus (Front)

Payment Terminals

Automotive

Interactive KIOSK



Planned to be upgraded to Android 11

• Spin-Handstrap, barcode scanner as

• Optional camera with 13MP Autofocus (Rear)

RT080

Optimized for Every Aspect of Business

- 8" display
- Planned to be upgraded to Android 10
- Light weight of 512g
- Fingerprint module support RT080_iBio
- 3.2ft Drop spec and up to IP65 sealing
- Barcode scanner as SmartPlug[™]
- High capacity battery of 6,000mAh



BOS[™] Soluiton



T30

5G Android Enterprise tablet with total business optimized solution

- 10.1" display
- Planned to be upgraded to Android 17
- 5.24ft Drop spec, IP65 sealing
- High capacity battery of 8,000mAh
- Camera with 13MP Autofocus (Rear) & 8MP Fixed Focus (Front)
- Fast charging support

Mobile Computers RFID

RFID Solutions

Enterprise Tablets

Rugged Tablets | Managed Tablets | Specialized Tablet





T10

Android Enterprise tablet with total solution for every business size

- 10.95" Display & Sleek, lightweight design
- Planned to be upgraded to Android 18
- Wide Operating Temperature of -20°C to 50°C / -4°F to 122°F
- Ideal use in customer facing area
- High capacity battery of 8,000 mAh
- Camera with 13MP Autofocus (Rear) & 5MP Fixed Focus (Front)

ST103 Sleek Design with C

- 10.1" Display
- Planned to be upgraded to Android 11
- Sleek, lightweight design
- Wide Operating Temperature of -20°C to 50°C / -4°F to 122°F
- Ideal use in customer facing area
- High capacity battery of 6,000 mAh
- Optional camera with 13MP Autofocus (Rear) & 5MP Fixed Focus (Front)

Payment Terminals

Automotive

Interactive KIOSK



Sleek Design with Compelling Enterprise Benefits

ST102

Enterprise Tablet with Consumer Style

- 10.1" Display
- Windows OS
- Sleek, lightseight design
- 4GB RAM / 64GB Flash, 4GB RAM / 128GB Flash
- Ideal use in customer facing area
- High capacity battery of 6,000 mAh



BOS[™] Soluiton



RT080 IBIO

Rugged Tablet with Fingerprint Scanner

- 8" display
- Planned to be upgraded to Android 10
- Biometric recognition by Fingerprint module
- 3.2ft Drop spec and up to IP65 sealing
- Barcode scanner as SmartPlug[™]
- High capacity battery of 6,000mAh

Mobile Computers RFID Solutions Enterprise Tablet	Mobile Computers
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Portable | Countertop | multilane | Retail Mobility | Vehicle Gateway





Seamless & Compact Payment Terminal

- 6.01" Display
- Android 12
- Mainly for Mobile receipt
- reader
- High-capacity battery

SP60

All-in-one Android Portable Device

- 6.01" Display
- Android 12
- High qualilty printer
- Support for optional integrated fingerprint reader
- High-capacity battery

Payment Terminals

Automotive

Interactive KIOSK





Support for optional integrated fingerprint

MT280

Mobile Seamless Payment Terminal

- Touch & Keypad Mix
- StoneWall[®] Security
- Industrial durability (TankSmith[®] ruggedness)
- PayGear[™] Platform
- Excellent Connectivity
- Multiple payment method



BOS[™] Soluiton



CT280

Countertop Seamless Payment Terminal

- Multiple payment method
- StoneWall[®] Security
- PayGear[™] Platform
- Excellent Connectivity
- Multimedia (Image & Video)

Mobile Computers **RFID Solutions** Enterprise Tablets

Portable Countertop Multilane Retail Mobility Vehicle Gateway



SP60-M MULTILANE

Rugged & Light Tablet Computer with Payment feature

- 6" display
- Android 12
- MSR/IC/Contactless payment supported
- Ethernet, USB-A, peripherals supported
- Physical pinpad for pin entry

RT104 PAY

Rugged & Light Tablet Computer with Payment feature

- 10.1" display
- Windows OS
- Network roaming stability
- Payment Module Supported
- 4ft Drop spec and IP65 sealing
- User replaceable & high capacity battery
- Pending support for PCI PTS

Payment Terminals Automotive

Interactive KIOSK





EF550 PAY

The Robust & Secure Mobile Point of Sales device

- 5.45" display
- Planned to be upgraded to Android 14
- 4ft Drop spec and IP68 & IP65 sealing
- Payment Module Supported
- MU-MIMO tech to be faster and broader networking
- Pending support for PCI PTS



BOS[™] Soluiton



AG50

Advanced Telematics Device for Car Sharing Management

- Android OS
- Simple vehicle managing solution
- Connected Vehicle Data
- Stable wireless communication
- Accurate vehicle tracking
- Collecting driving analysis data & Detecting impact

Mobile Computers

RFID Solutions

Enterprise Tablets

Customer Concierge



T10 KIOSK

Managed Android KIOSK Tablet with Total Solution

- 10.95" display
- Long Android OS Support & Life Cycle
- Able to build Customer Loyalty
- Long Usability
- All-Round Qualities
- 1D/2D decoded scanner
- Optimize Customer Purchasing Decision

Payment Terminals	Automotive	Interactive KIOSK	BOS



S[™] Soluiton

Product LINE-UP MANAGEMENT SOLUTION

Mobile Computers

RFID Solutions

Enterprise Tablets

Development



SDK for Android[™]

Bluebird SDK enables to take full advantage of the purpose-built capabilities our devices have to offer



RFID Development Kit

Reduce application development & testing costs





BOS[™] Extension

Security & Configuration features beyond Android Enterprise



BOS[™] Provisioning

Automate mass configurations with barcode scanning

Bluebird Zero-Touch

Automate enterprise device EMM registration for immediate use



BOS[™] TMS

BOS[™] TMS securely manages global Bluebird payment terminals with end-to-endcontrol



Staging and managing devices with BOS[™] NEST allows for configuring devices and updating firmware across multiple devices with a single click



Payment Terminals

Automotive

Interactive KIOSK

Secure & Manage



BOS[™] KIOSK

Protect your device from unauthorized app use and device settings changes



Android Enterprise Recommended



Secure my devices long enough to meet TCO Goals



Easily find and track your lost device

by using BLE signal

Productivity

BOS[™] VoIP / PTT

Staff collaboration tools with voice, messaging and location

BOS[™] Wi-Fine

A Wi-Fi Diagnostics tool with device level & Aggregate view of Wi-Fi network performance

BOS™ Keyboard

Offer navigation options that reduce errors with effective key entry



BOS™ Onescan

Extensive data capture with multiple barcode scanning support



BOS[™] Soluiton

Maintenance

BOS[™] PowerManager

Dashboard tracking health & charge state for Bluebird Mobile device battery pool & initiate admin actions

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BOS™ Data Tune™

Enables easy, seamless integration of scanned data into any application without extrawork

BluebirdCare[™]

Achieve 3, 4 or 5 year availability & Service options

BOS[™] OTA

Automatically manage OS and security patch updates







S20, S50, S70, S10, EF551, EF550R, EF550, VX500, VF550, CF550, SF650, HF550X, HF550



RFID SOLUTIONS

DR Series, Transition Gate, Self Checkout

BENEFIT

- Increase customer's satisfaction by giving immediate information on daily deals and product availability
- Create more opportunities to make a sale with secure & seamless payment and various payment methods
- Short and long range employee communication with radio and PTT feature
- data



ENTERPRISE **TABLETS**

RT10X, RT080, T30, T10, ST10X



SP60, SP60-M, RT104 Pay, EF550 Pay



KIOSK

T10 KIOSK, ST103 KIOSK, ST103 RSE



Applications designed to effectively manage customer

BOS[™] SDK, BOS[™] Provisioning, BOS[™] VoIP, BOS[™] PTT, BOS[™] NEST, BOS[™] Onescan, BOS[™] Wi-Fine







PAYMENT **TERMINALS**

SP60, SP60-M, SP500, MT280, AO350, CT280, RT104 Pay, EF550 Pay

INTERACTIVE KIOSK

T10 KIOSK, ST103 KIOSK, ST103 RSE

BENEFIT

- Comfortably make payments anytime, anywhere
- EMV, PCI PTS verification with Stone Wall[™] security
- All-inclusive payment options including: Magnetic stripe readers, Smart Card readers (EMV chip & PIN) and contactless payments
- Developer friendly environment: SDK, Linux with QT
- Longer operating hours with extended battery options
- Ergonomic design for easy grip and portability



BOS™ SOLUTION

BOS[™] SDK, BOS[™] Provisioning, BOS[™] NEST, BOS[™] Onescan, BOS[™] Wi-Fine









RT10X, T30, T10, ST10X

PAYMENT **TERMINALS**

MT280, AO350, CT280, RT104 Pay, EF550 Pay





BOS

INTERACTIVE KIOSK

T10 KIOSK, ST103 KIOSK

BOS™ SOLUTION

BOS[™] SDK, BOS[™] Provisioning, BOS[™] NEST, BOS[™] Onescan, BOS[™] Wi-Fine

BENEFIT

- Mobile POS solution
- EMV, PCI PTS verification with Stone Wall[™] security
- in-store
- payments.
- Digital signage



- Helpful applications to check prices and track inventory
- All-inclusive payment options including:
- Magnetic stripe readers, Smart Card readers, and Contactless
- Excellent inventory management





MOBILE COMPUTERS

S20, S50, S70, S10, EF551, EF550R, EF550, VX500, VF550, CF550, SF650, HF550X, HF550, EK430, K20



RFID SOLUTIONS

RFR Series, FR900, HF550X RFID, VX500 RFID, Transition Gate, ANS981, ANS980, ANS961, AN971, AN970, ANS960, AN950

BENEFIT

- Optimize inventory accuracy, replenishment and reduce out-of-stock
- Electronic ordering for tangible transaction history
- Help associates monitor store performance and meet planned revenue
- Integrated printers for retagging and renewing old labels



ENTERPRISE **TABLETS**

RT10X, T30, T10, ST10X



SP60, SP60-M, RT104 Pay, EF550 Pay

BOS™ SOLUTION

BOS[™] VoIP, BOS[™] PTT, BOS[™] Device Finder, BOS[™] Wi-Fine





BOS[™] SDK, BOS[™] Provisioning, BOS[™] NEST, BOS[™] Onescan,







S20, S50, S70, S10, EF551, EF550R, EF550, VX500, VF550, CF550, SF650, HF550X, HF550, K20



RFID SOLUTIONS

RFR Series, FR900, HF550X RFID, VX500 RFID, Transition Gate, ANS981, ANS980, ANS961, AN971, AN970, ANS960, AN950

BENEFIT

- Clarity enables faster, cost efficient implementations
- Decrease distribution costs and inventory levels
- Increase accuracy, agility and visibility in distribution networks
- Improve workforce productivity and customer service



ENTERPRISE **TABLETS**

RT10X, T30, T10, ST10X



SP60, SP60-M, RT104 Pay, EF550 Pay

BOS™ SOLUTION

BOS[™] VoIP, BOS[™] PTT, BOS[™] Device Finder





BOS[™] SDK, BOS[™] Provisioning, BOS[™] NEST, BOS[™] Onescan, BOS[™] Wi-Fine, BOS[™] Keyboard,







MOBILE COMPUTERS

S20, S50, S70, S10, EF551, EF550R, EF550, VX500, VF550, CF550, SF650, HF550, K20

BOS™ SOLUTION

BOS[™] SDK, BOS[™] Provisioning, BOS[™] VoIP, BOS[™] PTT, BOS[™] NEST, BOS[™] Wi-Fine, BOS[™] Device Finder

BENEFIT

- Short and long range employee communication with radio and PTT feature
- Activate in-store and warehouse communication for associates and managers
- Persistent connection to your internal network
- Deliberately designed with sleek and lightweight quality









ENTERPRISE TABLETS

RT10X, RT080, T30, T10, ST10X

INTERACTIVE KIOSK

T10 KIOSK, ST103 KIOSK, ST103 RSE

BENEFIT

- Enhance data visibility for greater productivity and accountability
- Promote goods and compare products to increase customer engagement
- data



BOS™ SOLUTION

BOS[™] SDK, BOS[™] Provisioning, BOS[™] NEST, BOS[™] Wi-Fine



Applications designed to effectively manage customer







ENTERPRISE TABLETS

RT10X, T30, T10, ST10X

INTERACTIVE KIOSK

T10 KIOSK, ST103 KIOSK, ST103 RSE

BENEFIT

- EMV, PCI PTS verification with Stone Wall[™] security
- Helpful applications to check prices and track inventory in-store
- Access information and conduct necessary research without staff assistance
- Empower customers to check prices, scan and find products, and discover promotions



BOS™ SOLUTION

BOS[™] SDK, BOS[™] Provisioning, BOS[™] VoIP, BOS[™] NEST, BOS[™] Onescan, BOS[™] Wi-Fine









MOBILE COMPUTERS

S20, S50, S70, S10, EF550R, EF550, VX500, VF550, CF550, HF550X

RFID SOLUTIONS

HF550X RFID, VX500 RFID, **Transition Gate**



ENTERPRISE TABLETS

RT10X, RT080, T30, T10, ST10X



BOS™ SOLUTION

BOS[™] SDK, BOS[™] Provisioning, BOS[™] VoIP, BOS[™] PTT, BOS[™] NEST, BOS[™] Onescan, BOS[™] Wi-Fine, BOS[™] Device Finder

BENEFIT

- Persistent connection to your internal network
- Simplified authentication process for increase in productivity
- Advanced data capturing modules with complete scanning components
- Sleek and lightweight design for convenient mobile use









S20, S50, S70, S10, EF551, EF550R, EF550, VX500, VF550, CF550, SF650, HF550X, HF550, K20



RFID SOLUTIONS

RFR Series, FR900, DR Series, HF550X RFID, VX500 RFID, Transition Gate, Self Checkout, ANS981, ANS980, ANS961, AN971, AN970, ANS960, AN950 T30

BENEFIT

- Reliable navigation system with route-optimization features
- Immediate competence with advanced scanners for capturing complex barcodes
- Ongoing tracking options for employee location
- Fully optimized network capabilities for industrial demands



ENTERPRISE **TABLETS**

PAYMENT **TERMINALS**

EF550 Pay



BOS™ SOLUTION

BOS[™] VoIP, BOS[™] PTT,



BOS[™] SDK, BOS[™] Provisioning, BOS[™] NEST, BOS[™] Onescan





MOBILE COMPUTERS

S20, S50, S70, S10, EF551, EF550R, EF550, VX500, VF550, CF550, HF550, EK430, K20



RFID SOLUTIONS

RFR Series, FR900, HF550X RFID, VX500 RFID, ANS981, ANS980, ANS961, AN971, AN970, ANS960, AN950 **ENTERPRISE TABLETS** T30, T10

BENEFIT

- Improve inventory accuracy and reduce associated time and costs of service
- Optimized maintenance schedules reduce downtime
- Increase technician productivity
- Manage maintenance costs through automated tracking of time and cost





BOS[™] SOLUTION

BOS[™] SDK, BOS[™] Provisioning, BOS[™] NEST, BOS[™] Onescan, BOS[™] Wi-Fine









MOBILE COMPUTERS

S20, S50, S70, S10, EF551, EF550R, EF550, VX500, SF650, HF550

RFID SOLUTIONS

RFR Series, FR900, ANS981, ANS980, ANS961, AN971, AN970, ANS960, AN950

BENEFIT

- costs
- Reduce repair and maintenance costs
- Eliminate shipment delays due to administrative errors
- Reliable distribution network



ENTERPRISE TABLETS

RT10X, T30



EF550 Pay



BOS™ SOLUTION

BOS[™] SDK, BOS[™] Provisioning, BOS[™] VoIP, BOS[™] PTT, BOS[™] NEST, BOS[™] Onescan



Increase labor productivity and decrease equipment

Increase delivery speed with route optimization

Bluebird Solution BLUEBIRD SOLUTION

	S20	S50	S70	S10	EF551	EF550R	EF550	SF650
Customer & Sales Engagement	٠	٠	٠	٠	٠			
Mobile Payment Terminals								
POS & Counter Management								
Merchandising & Inventory Management	٠	٠		٠	٠		٠	
Storage Management	٠	٠	•	٠				
Staff Communications	٠	٠		٠				
Shopping Guide Integration								
Customer Self-service	٠	٠		٠				
Staff ID Management	٠	٠	•	٠			٠	
Sales Field Service	٠	٠		٠			٠	٠
Asset Management	٠	٠	٠	٠	•	٠	۲	
Fleet Management								

MOBILE COMPUTERS





Bluebird Solution BLUEBIRD SOLUTION

	RFR SERIES	FR900	DR SERIES	HF550X RFID	SMART TUNNEL READER	TRANSITION GATE	SELF CHECKOUT	ANS981	ANS980	ANS96
Inventory Management	•	•		•		٠		•	•	•
Store Replenishment		•								
Interactive Fitting Rooms		•								•
Fleet Management		•								
Point of Sales (Self Checkout)		•	•	•			•			
Delivery Validation										
Supply Chain Management				•						
Asset Tracking		•					•	•		
Materials Management	•	•		•		٠	•	•	•	•
Shipment Validation		•								
Supply Chain Tracking/Management		•								
Theft Prevention										
Picking and Put-away										

RFID Solutions





Bluebird Solution BLUEBIRD SOLUTION

		Ente	erprise tabl
	RT10X	RT080	T30
Customer & Sales Engagement	•	•	•
Payment Terminals			
POS & Counter Management	•		•
Merchandising & Inventory Management			•
Storage Management	•		•
Staff Communications			
Shopping Guide Integration	•	•	•
Customer Self-service	•		•
Staff ID Management	•	•	•
Sales Field Service			•
Asset Management			•
Fleet Management			•





About TSC TSC AUTO ID

We are dedicated to being a premier solutions provider and thought leader in the Auto ID industry.

Founded in 1991 and listed on the Taipei Stock Exchange, TSC Auto ID brings 34 years of expertise to the AIDC industry. With a strong management team and extensive global sales and technical support, we specialize in thermal printers, label solutions, and Enterprise Mobile Computer (EMC) technology for clients ranging from small businesses to large enterprises.

Our growth strategy includes strategic acquisitions, such as PRINTRONIX's thermal printer business in 2016, label manufacturers DLS (U.S.) in 2019 and MGN (Poland) in 2023, and handheld manufacturer Bluebird Inc. in 2024. Our goal is to become a leading brand in the AIDC market.





About TSC **OUR PORTFOLIO**



ENTERPRISE PRODUCT LINE



ENTERPRISE PRINTERS





DESKTOP PRINTERS

INDUSTRIAL PRINTERS



RFID PRINTERS



BARCODE INSPECTION PRINTERS





Product LINE-UP **VERTICAL USAGE**





ALPHA-40L RFID

Mobile Printers

- IP54-rated and withstands 1.0 m tumble
- Withstands up to 6 ft. (1.8 m) drop, 8.2 ft. (2.5 m) with protective case
- Built-in peeler
- TSC Sense Care to monitor smart battery and printhead status





TH240T RFID

Desktop Printers

- Auto switch print language emulation
- Future-proof addable upgrade including connectivity, cutter (regular)
- Media damper mechanism for high-precision printing
- Internal Embedded Webpage and virtual control panel for real-time remote printer management

Product LINE-UP VERTICAL USAGE



Price Mark Down / New Item Labeling



ALPHA-30R

Mobile Printers

- IP54 rated and withstands 1.0m (3.3ft) tumble
- Tested to be drop-proof/vibration-proof, with MIL-STD-810 certification
- Withstand 2.1m (6.9ft) drop
- Easy connectivity via MFi Bluetooth[®] 5.0 with NFC tap-to-pair
- Reliable and secured dual-band 802.11ac
- Wi-Fi with fast roaming





DH240T LINERLESS

Desktop Printers

- Auto switch print language emulation
- Future-proof addable upgrade including connectivity, peeler, cutter (linerness) and narrow media adapter
- Media damper mechanism for high-precision printing
- Vertical DPI adjustment algorithm minimizes
 printing deviation
- Internal Embedded Webpage and virtual control panel for real-time remote printer management

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