

# Less is more...



## with TSC Printronix Auto ID Linerless Labels!

Linerless is the next generation of labelling technology – greener, more cost-effective and fully flexible. Removing the liner has given us 50-60% more labels on each roll of TSC Printronix Auto ID's Genuine Linerless Label Supplies, and up to 40% less waste. The expression "less is more" has never been more true.

TSC Printronix Auto ID offers a wide range of mobile and desktop printers that have specialist capability to print linerless labels and can be smoothly integrated in any modern labelling system. TSC Printronix Auto ID's Genuine Linerless Label Supplies are available in a range of different materials and shapes.

With TSC Printronix Auto ID's linerless printing solutions you can replace most of your self-adhesive labels and get a system that is packed with advantages in terms of economy, eco and user friendliness, as well as ease of handling.

In the logistics industry, the food industry, air travel and logistics in general, the use of labelling systems are huge, and the benefits of shifting to TSC Printronix Auto ID Genuine Linerless Label Supplies are likewise.

A full European transition to linerless labels would mean 400,000 tons less transport per year of liner, matrix and varnish. This equals some 80,000 fully loaded trailers. And think of all the trees saved by the elimination of liner and matrix waste! How is that for environmental impact!

### Stop throwing away some 40% of your labelling material.

Turn to TSC Printronix Auto ID's Genuine Linerless Label Supplies and turn to the labelling technology of the future!

- Eco-friendly
- Better economy
- Freedom of choice

**TSC** PRINTRONIX  
AUTO ID  
GENUINE SUPPLIES

## Sustainable

- Cut in transports
- Saved trees and forests
- No liner waste
- No matrix waste
- No UV varnish

## Cost-effective

- 50-60% more labels/roll
- Less roll changes in printer
- More uptime
- Nearly 100% material use
- No die-cutting and tool
- Less printer head wear
- Less waste handling costs
- Less waste disposal costs
- Faster and more efficient production
- Smaller boxes/less storage space needs
- Thinner front paper possibility

## Flexible

- Different label lengths
- Label length on demand

Linerless labels are made up of only three layers – silicon, material and adhesive. The result is a much more cost-effective production, more material per roll, labels of different or varying sizes and a big environmental impact.

With TSC Printronix Auto ID's linerless printing solutions the road to more eco-friendly label usage and production is fully open.



**DA220**



**Alpha-40L**



**Alpha-30L**



**Alpha-2R**

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